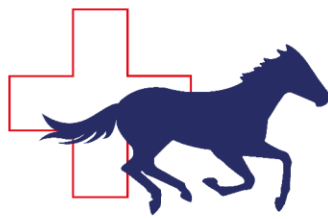


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COMMUNICATION COMMITTEE REPORT 2022

Equine Health Update

Three issues of the EHU were sent out to members in 2021. NZEVA have allowed us to share some educational articles. Maryke Henton has kindly provided us with quarterly disease reports/interesting cases from Vetdiagnostix for the EHU. IMV have also indicated they will provide 2 articles for 2022 in exchange for some advertorial space. Phillip Correa from the equine department at Onderstepoort has provided one CPD article in 2021 and is keen to provide more material going forward. Given the above the EHU is currently produced at a minimal cost to SAEVA. I feel the EHU is an important part of our communication with members and should be continued with and improved on. To this end I think it would be beneficial to expand the editorial team to add some fresh ideas and energy to the publication.

WhatsApp member communication group

The WhatsApp member communication group continues to be a useful, cost effective means to quickly distribute information to members. There are currently 233 participants. (down from 245 last year.)

Facebook page

There are currently 2 SAEVA Facebook pages/groups. Members Facebook page-115 followers. SAEVA Facebook page-1435 followers. Up from 1131.

Beva Affiliate membership

The BEVA affiliate membership continues to be a valuable and cost effective veterinary resource for SAEVA members. BEVA continue to provide members with high quality CPD and resources. Students and veterinarians involved in equine welfare can apply for free BEVA affiliate membership.

Webinars

I have contacted David Rendle from Rainbow Equine to see if he can do a worm control webinar for us this year.

Dr Johnny Cave BVMS MRCV

SUMMERVELD, ZA CAPE TOWN, ZA NEWMARKET, UK CHANTILLY, FRANCE YORKSHIRE, UK LAMBOURN, UK JOHANNESBURG, ZA BAHRAIN

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